

More equal distribution world food supplies urged

Delegates stressed the world's unequal distribution of food at a meeting of the United Nations Economic and Social Council held recently at Geneva to hear views on proposals to create a world food reserve or fund.

Dutch delegate Dirk Hinkler deplored the "postulation of starvation in some parts of the world with apparent abundance and surplus of food in other parts."

Indonesia's A. R. Anson said experts in all the fields concerned should be brought together and asked to work to make concrete proposals and to plan machinery equal to the magnitude of the problem.

Discussion was based on a report by the Food and Agriculture Organization, prepared in accordance with a General Assembly resolution.

Canadian delegate Lucien Cadin, Liberal Member of Parliament for Micheline, Vercher, said the objectives in question must be pursued, but the council should decide whether it was advisable to continue studies on a world food reserve or fund.

He opposed limiting disposal of surpluses with the proposed official United Nations Fund for Economic Development. This would tend to perpetuate policies which

Strictly Fresh

The skin that men love to touch is the skin that women love to return.

The only sure thing about a dark-horse candidate in this elec-



tion year is that it won't be a silly, thereby depriving the adage about the mare the winner.

Ponies are what people put at that rainbow and can't stand.

Men was provided with a thinking end and a smiling end. Head we win, tails we lose.



EMMA CERIKAN MINK JACKET—A smart fashion show featuring Canadian-designed fur, seals, dresses and shoes was presented at the formal dinner recently given by the Alberta Government to members of the Canadian Furriers' Press Club attending the National Convention in Edmonton. An extra costume shown before the dinner was a single fur button designed by Seymour, one of the 24 fashion mink garments from Montreal in Edmonton for the show.

HANFELI SEP—Having a fine, wine-tasting time are members of a French tavern organization. They're checking the quality to guide the drinking public. Left to right: Jean Cret, president of the Vite Tasting Committee; Jacques Bouché, honorary president; Georges Benoit and Raymond Huguette.



JOE CHAMBERLAIN who's—Patricia J. E. Lawson and a bearded cow play "Ring-around-the-rosy" game in Atlanta, Ga. Cattle heads are found in a herd of cattle that has escaped from the stockyards. In all, the herd is estimated to be worth \$40,000. We shot moments after the picture was snapped.

Alcohol education program slated

The Manitoba Commission on Alcohol Education will launch its first public educational and advisory program during the week of September 3. Hon. W. C. Miller, Minister of Education.

Supported by a \$200,000 grant from the Department of Education, the committee, under its recently-appointed chairman, R. N. Halstead, associate professor of English at United College, will assess a field of alcohol education that is entirely new on the North American continent.

It will direct adult educational work at the community level concerning problems resulting from the sale, purchase and consumption of alcohol.

Prof. Halstead said the province "is now facing a tremendous challenge in working out its new liquor law . . . Our committee feels that if our people understand the law and its implications for their particular community, they will give it real support and make it enforceable."

The first duty of the committee, then, is to provide some education along these lines, he continued. "But the best use of such educational legislation can only be made when we have public support of what we are trying to do."

Prof. Halstead was the research consultant for the Brecken Commission, which had advocated such a type of alcohol education.

Committee members include Dr. N. W. Brown, director of curriculum and alcohol education of the Department of Education, who is secretary; Mrs. David Conly, head of the alcohol program in women's groups of the United Church; Mrs. John Gordon of the St. Boniface School Board; Rev. George Oakes of Crescent-Point; Rev. David Church and A. W. Bouché, editor of the St. James Leader and president of the Manitoba Weekly Newspaper Association. Mrs. Gordon replaced Ben Ousman of the CBC, who left recently for Toronto.

Mr. Miller said the \$200,000 grant was spent from the \$200,000 his department set aside this year for the Manitoba Temperance Alliance and the 1,000 grant that went to the ADS school of curriculum at Saskatoon.

The minister said the committee had selected the services of Melvin Anderson Ltd. of Winnipeg to assist in the advertising phase of its work in months to come.

— GEMS OF THOUGHT —

QUARRELS

Beware of entrance to a quarrel; but, being in, bear it that the opponent may weary of thee.

—Shakespeare.

I would no more quarrel with a man because of his religion than I would because of his art.

—Mary Baker Eddy.

I consider your very testy and quarrelsome people as I do a dead cat, which may, by accident, at any time go and kill people.

—William Shakespeare.

When worthy men fall out, only one of them may be faulty at first; but if the strife continue long, both become blame in quality.

—Thomas Fuller.

It costs twice the price to quarrel; he has no right to complain if the opponent is in the fact.

Quarrel never lasts long if the fault was only on one side.

—Bachofenwald.

IRON ORE SHIPMENTS

Shipments of iron ore by Canadian mines increased 65 percent in May to 2,480,242 tons from 1,474,839 a year ago, and 78 percent in the first five months to 2,480,617 tons from 1,391,677.

Exports of iron ore from the north-west were down slightly to 2,461,787 tons from 2,490,913 last year, according to the Dominion Bureau of Statistics.

Shipments for export rose in the months to 2,185,795 tons against 1,362,908 last year and in the first months totaled 2,448,602 against 1,741,023 tons. Ore to Canadian consumers rose more than three times to 276,477 tons in May from 85,577 last year and to 440,033 tons from 216,838 in the five months.

STREET CHAGEDY

Small children should never be allowed to play on the streets unless in the care of an adult or must after children. Accidents happen in seconds and many children are killed or crippled for life by dashing out into the path of traffic.

Truck drivers and delivery men who allow children playing near the parked vehicle should always check carefully to see that no youngster is near when they start.

From Haydn to Hit Parade A New Canadian Industry



Since Edison invented his famous tinfoil machine in 1877, man has striven to perfect a mechanism for reproducing sound. Above, master disc is separated from electro-plated mold. From this, thousands of records will be pressed.

Singing star Joan Fairfax enjoys the ease of recording in an electronic age. Prior to 1924 records were made acoustically, the recording mechanism responding directly to sound waves without benefit of electronic amplification.



The finished product after a careful check for total quality and possible defects, is placed in a jacket for distribution to record bars across Canada. Record-collecting has become a popular hobby in recent years.

Revolutionary development in the recording industry is the tape recorder. Tape eliminates almost all surface noise, gives a high degree of fidelity, is almost indestructible, and may be erased and used over again.



The Gram-Of-Phone Co. was producing records in Canada in 1910, but only in recent years have independent Canadian companies entered the field. Above, a nearly-formed master is removed from copper-plating tank.

Silver coating master disc a first step in electro-plating process, requires 3-4 minutes. Next, disc is submerged in nickel bath (background); master is then copper-plated. Complete process takes about 3 1/2 hours.



Canada's budding record industry finds a large reservoir of talent right at home. Above, Joan Fairfax congratulates Toronto composer Johnny Gowell on his song "Walk Hand in Hand". Sales of the popular recording by Denny Vaughan (left) and his orchestra have soared in recent weeks.

Predictions are it may ring up a million records. Classical compositions by Canadian composers are also recognized by music lovers at home as well as in the United States and abroad.

National Film Board Photos by Chris Lund

World Happenings In Pictures



MARILYN MONROE and playwright husband Arthur Miller pose for photographers outside Parade House, Englefield Green, Surrey, where they will stay while in the U.K. Marilyn and Arthur are on a combined honeymoon and film making trip. La Monroe is in England to make a film, "The Sleeping Prince," with Sir Lawrence Olivier.



HEADS AND TAIL—Two Parisians let their curiosity take a head-long plunge, as they inspect the inner workings of the rear end of a modern jet plane. The boys got their close-up look at France's latest defense weapon.



DIAMOND BACK—Diamonds are a girl's best friend—even behind her back—according to one dancer's creations for the fall. From a black, pearl, strap, the cocktail dress, above, has a full skirt with unpolished pearls, tiny cap sleeves, and little bow set atop the diamond catwalk.



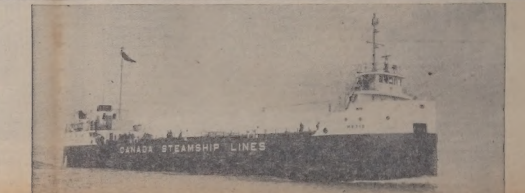
"DEAD" SERGEANT BACK HOME—Sgt. Ken McConnell, 34, who kept himself alive in the Malayan jungle for 23 days after his plane crashed, arrives at the RCAF station in London, Ontario, after flying from Singapore. He was on a flight from Ipoh to Kuala Lumpur when his plane crashed. Injured in the legs and right eye, he lived on roots and berries until found by Aborigines. The Army had given Sergeant McConnell up for lost.



LA FEMME CASEY JONES—Here she comes—chod choo A motor-driven locomotive, built to withstand the weight of any woman Casey Jones is now available for train enthusiasts. The "Dapper Dandy" locomotive—other gasoline or battery-powered models—components a basic track unit, pre-packaged for easy assembly. John Mosey, engineer for the Charles Wm. Dwyer Mfg. Co. of Cincinnati, Ohio, checks out an engineer initiate at the controls.



PILOTS, PLANE AND PLECHTHRE—Conventinas for a time of their native districts, spent the day touring the base and the title of "Miss Germany" pose jointly along the wing of an RCAF Sabre jet fighter during a visit to the RCAF's No. 2 Fighter Wing base in Baden-Neudorf, Germany. The girls, all wearing the uni-



NEW SHIP BUILT IN RECORD TIME—Canada Steamship Lines, one from across the Atlantic, with cargo space for 14,000 bushels of grain, arrived in Montreal recently. The vessel was completed in 41 working days following the laying of her keel in the Chatham, Que., shipyard. The keel was laid on March 15 and she was launched on June 28 by Mrs. F. R. Sheppard, wife of CSL's manager of Canadian bulk freight.



DOUBLE WEDDING—George Graves, 74, left, attended the wedding of his granddaughter in Dover, Del. as a spectator but as a participant, it was a double wedding. Graves married Mrs. Lela Venable, 74, his late wife's sister, who stands beside him. His granddaughter, 23, stands with her husband, Edward Venable.



DO-IT-YOURSELF RAILROAD—The railroad has come home—nesting comfortably in the basement or attic in the backyard. A pre-packaged unit consists of hand-crafted hand-laid 40 feet of circular track and dipper tool. Additional track are available to allow for expansion of the basic 12-foot circle into an infinite variety of layouts. Above, John Mosey begins assembly of the unit. The "Facility," as the unit is called, is produced by the Charles Wm. Dwyer Mfg. Co., Cincinnati, Ohio.



GINA AND HER "DAVE"—Actress Gina Lollobrigida holds her "Dave," awarded for her performance in the film, "The Most Beautiful Woman in the World," at a reception in Rome. The "Dave" is awarded annually to the best actor, actress and director in Italian films.



LADY'S DAY—Members of the "Lady A's" examine the baseball glove donated by Mrs. Evelyn Venable, a public relations specialist. Mrs. Venable has just been named by the Kansas City Athletics as a post for a major league baseball club. The group plans to raise funds to support a group to help the R.C.A. build a strong backing of female fans.

